

MEP DESTINATION MANAGEMENT

DEDICATED TO PERFECTION



Proposal

Date: 10 to 13rd of May 2012

Analysis of Brief

Client Name	
Number of Guests	
Hotel (If applicable)	Boutique and 5*Hotels
Start Date	10 May 2012
End Date	13 May 2012
Location	Istanbul



Where East Meets West - Istanbul

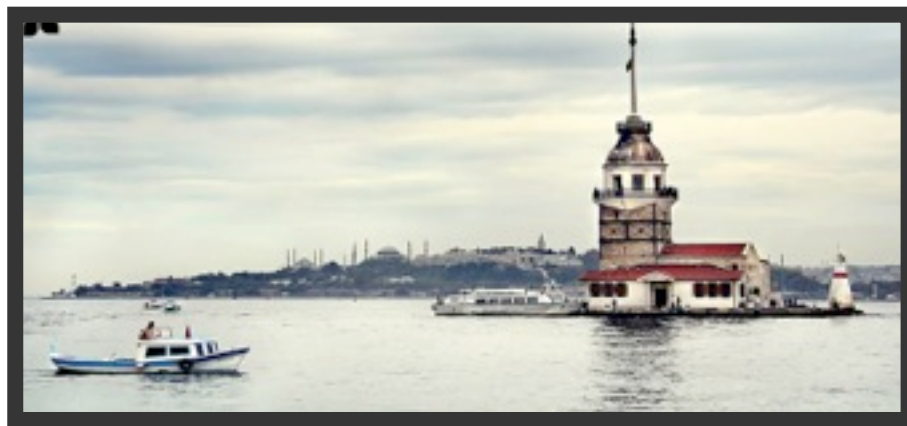


Byzantium- Constantinople- Istanbul: Three names for a single city, names which recall a collage of eras and empires in the extraordinary history of the city.

Istanbul is hot! And we're not talking about the weather. There are more happening restaurants, bars, galleries and clubs around town than there are exquisite Ottoman mosques (and that's a lot). The international fashion and design press have been talking up Istanbul ad nauseam, but the most significant thing about the accolade 'World's Hippest City' is that Istanbul's themselves have come believe it. The creeping sense of decrepitude that had fallen like a pall over their once-all-powerful home town has vanished, replaced by a sense of energy and innovation not seen since the days of Suleiman the Magnificent.

The city's over-abundance of important historic buildings and exciting new art galleries and museums provides visitors with more than enough to see during the day, but it's at night that the place swings into high-velocity, mega-stylish action. Locals are flocking to see and be seen at an ever-growing array of bars, clubs and restaurants, bringing with them an infectious sense of joie de vivre and a discerning ability to judge these places on their standard of service, drinks, music and food as well as their position in the what's-hot-and-what's-not stakes.

It is one of the coolest cities in the world. Nowhere else will you find the immersion of Asian, European, Christian, and Muslim cultures.



TRANSPORTATION

AIRPORT MEET AND GREET TRANSFERS & VISA REGULATIONS



1.1 Pre-Arrival

Turkey requires a visa from most of the countries in Europe, Africa and Asia.

1.2 Arrival transfers

As soon as guests arrive in the customs hall, they will see the MEP Team who will be greeting them with “Visiting Company logo”. Once they identify their luggage they will be led to the exit door to the vehicles which already waiting for them by MEP Transportation Team.

Bottled water and Cold towels in all vehicles.....

VIP Service - There is a service given by the Airport Ground Handling Agency. If requested, guests can be met directly from their flights and be taken to a VIP lounge where drinks will be served while their luggage will be collected from the aircraft. They will be led to the awaiting deluxe vehicles through the VIP exit. **If this service will be taken visas can be distributed at arrival. ****

Alternative means of Transfer

1) By Car or Minibuses

All individual transfers will be done by cars – types to be agreed.



2) By Coach:

45 seated deluxe coaches have a capacity of up to 40 pax, considering the luggage. Group arrivals could be transferred by deluxe coaches.



3) By Vintage American Dolmush Cars

From our experiences dolmush transfers always used to attract the guests and they are always chosen to be one of the highlights of Istanbul. Dolmushes are the original American cars left from the 1940's. The guests are escorted to their Dolmush transfers. 4 per car. Luggage will be transferred separately by a special luggage van.



1.3 Departure transfers

All transfers will be assisted. Again our Transportation Manager will be in charge, this time in the Hotels.

.4 Airport Staff



We have a team of Airport staff who are very experienced in their jobs.

- All with uniforms
- All speak excellent English and most bilingual
- Costs are included in the transfer rates. There will be no additional charge for the Host & hostess team

1.5

Transfers:

	Capacity
• VIP Service	
<i>One way transfer by Mercedes S320</i>	<i>2 pax</i>
<i>One way transfer by Mercedes E200</i>	<i>2 pax</i>
<i>One way transfer by Turkish Made cars</i>	<i>2 pax</i>
<i>One way transfer by 12 seated Minivan</i>	<i>8 pax (with luggages)</i>
<i>One way transfer by 25 seated coaches</i>	<i>15 pax (with luggages)</i>
<i>One way transfer by Coach (2000+model)</i>	<i>40 pax</i>
<i>One way transfer by Dolmush Cars</i>	<i>4 pax</i>

1.6 EVENING TRANSFERS

All evening transfers will be made by deluxe 45 seated coaches.

All coaches will be assisted by a uniformed English speaking MEP host/ hostess.

Suggested Itinerary – “BLUE ISTANBUL”

10 May 2012, Thursday

 Arrival to airport Meet & Greet –warm welcome by MEP Team

 Transfer to closest pier – Atakoy Marina



🚢 Welcome Cocktail at Private Luxury Boat & Transfer to hotel

🚢 Dinner at Suda Kebab – Traditional Turkish Kebab & Mezzes

11 May 2012, Friday

🚢 Breakfast at the hotel

🚢 “City of Splendour Splendor - Istanbul”

🚢 Lunch at Hurrem Sultan Hammam Terrace with a view of Hagia Sophia & Blue Mosque

🚢 Art of Shopping – Bazaars of Istanbul

🚢 Dinner at Nomads – Oriental Night with Belly Dancer’s

12 May 2012 , Saturday

🚢 Breakfast at the hotel

🚢 Princess Island Tour – In the middle of Marmara Sea

🚢 Lunch at Milto Restaurant

🚢 Bars of Istanbul by Sultan Boats’ & Dinner at Reina

13 May 2012 , Sunday

🚢 Check – out from the hotel

🚢 Departure transfers from the hotel

Hotel Alternatives

🚢 Miapera Hotel

🚢 Marmara Pera Hotel

🚢 Palazzo Donizetti Hotel

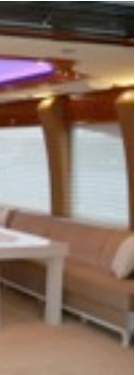
10 May 2012 , Thursday

🚢 **Arrival** to airport Meet & Greet –warm welcome by MEP Team

🚢 Transfer to the closest pier – Atakoy Marina (10 minutes away from the airport)

🚢 **Welcome Cocktail at Private Luxury Boat**





The Bosphorus strait, which is 20 miles long, joins the two seas with the two continents and through the ages has been the subject to art and legends. For centuries, the water has held a strong importance for the local masses and is a vital shipping stream for the region's economy.

As all guests arrive in the same flight, we may use a bus transfer plus boat transfer for guests. Transfer from Ataturk airport to Ataköy pier takes 10 minutes. Luggages will be transferred to hotel directly and guests will take the luxurious boat from the pier. On the European side of the city and travel along the river, viewing some of the city's most iconic sights of churches, monasteries and summer palaces. While viewing the breathtaking view of Bosphorus, they will have their cocktails..

After Cruise lunch/dinner, the group will embark to closest pier to the hotel and guests will take the bus to the Hotel. **Note: If boat is not requested, airport to hotel transfer can be done by only small coach.**

 **Check-in at hotel**

 **Leisure time at hotel**

 **Dinner at Suda Kebab – Traditional Turkish Kebabs & Mezzes**




Su ada is a manmade island in the Bosphorus and hosted one of the major local football teams since years. Then converted into a complex of restaurants & swimming pool. There is a boat transfer from Kurucesme “free of charge” and the transfer only takes 2 minutes (boat could carry max. 30-40 pax at a time but it takes very very short time).

The Suda Kebab, with spectacular views on the Bosphorus, is located on an artificial island between the Asia and the Europe. The expert team of the restaurant specialized in kebab promises you an unforgettable dining experience with its special local menu.



11 May 2012 , Friday

 Breakfast at the hotel

 **“City of Splendour Splendor”- Istanbul**

First stop is the **“Hippodrome Square”** in Old City, which was built by



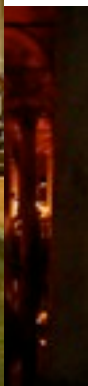
the Roman Emperor Septimus and it was the centre of Byzantium's social life for a 1000 years and of Ottoman's for another 400 years. It was the scene of countless political and military events during the long life of this city.

Then, we will proceed to see the famous **"Blue Mosque"** – Sultan Ahmet Camii in Turkish. Being the only mosque built with 6 minarets, it is very famous in Turkish and Islamic worlds. Inside is decorated with very nice "Iznik" tiles which brings the name Blue Mosque and the main colour theme is blue. Built in 17th century



Haghia Sophia was built by Constantine the great and considered as a masterpiece of Byzantine art. Its first construction dates back to the end of the 4th century. Haghia Sophia served as a church for 916 years and as a mosque for 477 years until Ataturk's orders converted it into a museum, now displaying the pieces both from Christianity and Islam.

Last stop will be the **Underground Cistern**. In this historical place one discovers the grandiose nature of the past while touring through Istanbul's largest and the most magnificent **Underground Cistern**. It was built by the Emperor Justinian in the 6th century to supply water to the nearby palace complex. The cistern has 336 decorated columns and the ceiling of this beautiful column forest is cross-vaulted and made of bricks. During the restoration works, two spectacular Medusa head carvings were discovered.



Lunch at Hurrem Sultan Hammam Terrace - with a view of Haghia Sophia & Blue Mosque

At the terrace of Hurrem Sultan Hammam you will have your lunch with a view of Haghia Sophia... You will have a chance to try traditional Turkish lemonade & water pipe...



Art of Shopping – Bazaars of Istanbul

Shopping in Istanbul is a lot of fun as well as being a cultural experience. You will remember being offered by merchants, feverishly bargaining, and the interesting conversations that will take place during your shopping. All entrance tickets will be bought beforehand to prevent a possible queue to buy the tickets. We will also distribute socks to wear and bags to carry the shoes, in front of the Blue Mosque.

SPICE MARKET



The tour will start with 30-minute

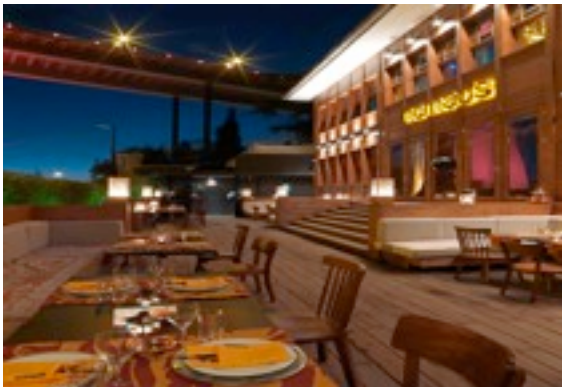
stop at the ‘**Spice Market**’. This market is one of Istanbul’s covered bazaars – but one which smells like all mysteries of ‘1001’ nights. It is very cosy. It offers herbs and spices, dried fruits and nuts and lokum – Turkish Delight.

➤ **GRAND BAZAAR**



The next stop will be the “**Grand Bazaar**”, to explore its mysterious atmosphere and wander the aisles, smell the spices and discover the gold merchants in this largest covered market in Istanbul; there are over 4400 shops to choose from when one hits this fabulous shopping Mecca.

 **Dinner at Nomads Restaurant – Oriental Night with Belly Dancers**





The location of Nomads is perfect, right next to Supperclub and across the street from Club Reina. The building has a large balcony, allowing guests to enjoy dinner outside as the sun sets on the Bosphorus. In the evenings the restaurant will function as a nightclub/lounge.

Nomads Istanbul, like the original Amsterdam location, presents a world of fairy tales behind its doors. Nomads is a European concept based on Eastern culture, bringing European style and flair to the interior and the cuisine. Result: An excellent place where you can be as comfortable as you are in your own home yet still evoking the feeling of being in a far away distant land. Everything in the restaurant is specially designed and produced in Morocco and Egypt. This makes every corner of Nomads unique and mystic, while at the same time being warm and familiar. You lie on soft sofas like a king and if you wish, you sip your drink under the spectacular lights of the bar, decorated with hundreds of handmade exotic Arabic lamps.



12 May 2012 , Saturday

 **Breakfast at the hotel**

PRINCESS ISLAND – In the middle of Marmara Sea

The group of nine islands in the Sea of Marmara is known as the Princes' Islands and is only an hour away from the city. In Byzantine times a number of monasteries were built here, and the islands served both as summer resorts and a place for exiles. **Copper was mined in Heybeli Ada.** On this island, in the courtyard of the Naval Academy there is a small church dedicated to the Virgin. This is the last Byzantine structure in the city. The four larger islands grouped close to each other are covered with summer residences, villas and pine groves, and are famous for their beaches and picnic areas. The islands are crowded in summer time, but deserted in other times. The residential areas have developed mostly around the piers and those sides of the islands facing the city.

The only means of transport on the islands are horse-drawn phaetons. During the summer season, and particularly on holidays, the bays and beaches attract private yachts and motorboats. They are incredibly peaceful compared with the city of Istanbul. The islands are an interesting anomaly because they allow for a rare, albeit incomplete, insight into a multicultural society in modern Turkey, possibly alike to the multicultural society that once existed during the Ottoman Empire in places such as nearby Constantinople. Büyükada is the biggest and the most famous of Princess Islands.



Guests can stroll the island by bicycle or by horse carriages and they can cycle through Aya Yorgi church which is located on the highest hill of Büyükada.

Aya Yorgi church was built in the name of Saint George and is located on the highest hill of Büyükada, called Yüce-tepe. In order to fulfill their wish-making rituals, crowds of every religion visit Aya Yorgi twice a year i.e. on April 23 and September 24. Many

believe a visit and a prayer will grant a wish such as marriage, health, wealth. At a point the hill is too steep for the horses so everyone must walk up. Benches are scattered around for those who need to take a breath during this climb. However, you don't really notice the steepness of the ascent with the spectacular view of the forest and the stunning sights of the other islands and sea through the trees.

The Greeks called the church Aya Yorgos, but in time it was converted into Aya Yorgi. The legend, which makes this church such an important center of visit.

Note: Transfer to Büyükada will be arranged with scheduled **ferry** or fast **Sea bus**.

Duration of the **ferry**; 1 hour 35 minutes

Duration of **Seabus**; 1 hour

Professional guide will be arranged upon your request.

Lunch at Milto Restaurant

The lunch will be served at **Milto Restaurant** on the Büyükada Island. This restaurant is a very local restaurant and serves very delicious local food. The view and the atmosphere is so captivating.



Milto, with its distinctive cuisine, is a perfect venue for seafood fans. With its wide selection of fish and rarely found herbs, Milto is an extraordinary fish restaurant.

Here, you will find the freshest fish, cooked in a special manner. Grilled, stewed, fried and roasted, simply or

some in sauces

Transfer by local vehicles

Ferry Cost

Sea Bus Cost

Alternative activities at Princess Island

Horse Carriage Tour

Bicycling

🚩 Bars of Istanbul by Sultans Boats And Dinner At Reina



Transfer to Reina Restaurant with Rowboats. The Ottoman Sultans' favorite pastime was pleasure trips along Bosphorus on Turkish style rowboats known as "kayik" or caique. Gondola like in appearance, the caique are decked with velvet and silk cushions , and moved by a team row - men. In contemporary Turkey, caiques are only taken out for very special occasions.

🚩 Reina Restaurant




Superb flavours mainly of Mediterranean cuisine by Tefik Alparlan, the successful chief of Reina Restaurant acquire appreciation of the guests.

"DELICIOUS MEDITERRANEAN FOOD WITH A GORGEOUS VIEW."

Reina Restaurant continues hosting its guests with delicious food and a unique ambience accompanied by an incredible Bosphorus view. The Magnificent tastes mainly of Mediterranean by its accomplished Chief are highly appreciated by the guests.

13 May 2012 , Sunday

 Check-out from the hotel

 Departure transfers from the hotel

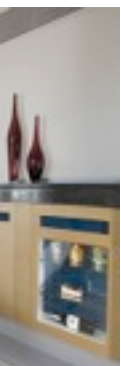
HOTEL ALTERNATIVES

MIAPERA HOTEL

www.miaperahotel.com/

In the heart of the city of Istanbul, Beyoğlu district, a hotel which welcomes you with your homelike coziness, reflects the imperial glamour of the past along with the comfort of modernity established with the elegance of the 19th century French architecture...

Miapera, located in Pera district which possess a history back to the Byzantine era is just 30 minutes of distance to Atatürk Airport. Pera; recently named Beyoğlu, represents a wide range of shopping and entertainment as well as cultural and art activities with its 24 hours alive nature.

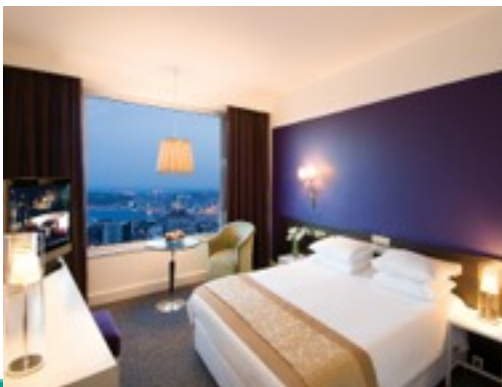


Hotel Names	Check in Date	Check Out Date	Room Type	Room Rates €	Notes
Miopera Hotel	10 May 2012	13 May 2012	Superior Single Room		Breakfast & VAT are included
	10 May 2012	13 May 2012	Superior Twin Room		Breakfast & VAT are included

MARMARA PERA HOTEL

<http://www.themarmarahotels.com/The-Marmara-Pera/index.asp#>

The Marmara Pera is a superior 4-star hotel with an enviable location in Istanbul, in the historical Pera District that delivers the amenities you are looking for business and leisure travel alike. During your stay at The Marmara Pera, you can spend your day enjoying the artistry of Pera, the mystique of Old Istanbul and the charm of Istiklal Street, a pedestrian mall. Each turn around the hotel will lead you to a street filled with eclectic shopping, outstanding cuisine, cultural attractions and side streets boasting lots of nightlife: chic cafe-bars, bistros, restaurants and music clubs.

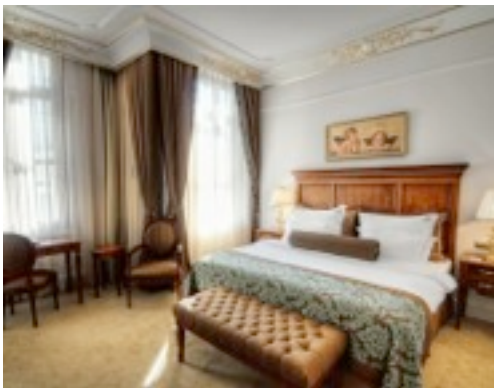


Hotel Names	Check in Date	Check Out Date	Room Type	Room Rates €	Notes
Marmara Pera Hotel	10 May 2012	13 May 2012	Single Room		Breakfast & VAT are included
	10 May 2012	13 May 2012	Twin Room		Breakfast & VAT are included

PALAZZO DONIZETTI

<http://www.palazzodonizetti.com/>

Palazzo Donizetti is a 5 star boutique Hotel, named after the musician Giuseppe Donizetti who lived in Beyoğlu, Istanbul in the times of the Ottoman Empire, opens an era for your accommodation rituals in Istanbul. Palazzo Donizetti Istanbul is a specially designed, boutique hotel near Istiklal Street, suitable for business and leisure travelers. The luxurious hotel building that was traditionally used as a guesthouse carries footsteps throughout the years, and lives today combining elegance, luxury and comfort.



Hotel Names	Check in Date	Check Out Date	Room Type	Room Rates €	Notes
Palazzo Donizetti Hotel	10 May 2012	13 May 2012	Single Room		Breakfast & VAT are included
	10 May 2012	13 May 2012	Twin Room		Breakfast & VAT are included

